

Atlanta Baby

Summer/Fall 2003

Music and Videos for Babies

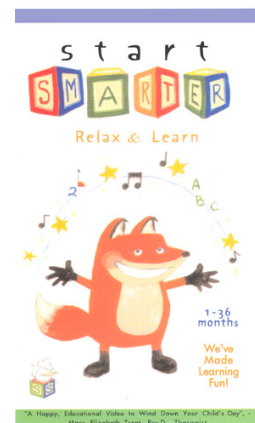
Whoever thought that placing an infant in front of a television set or CD player would prove to be an educational experience? Some might call that lazy parenting, but today's moms and dads know that stimulating images and music can lead to baby's brain development.

Many production companies are cashing in on this concept and offering parents a multimedia library of DVDs, videos and CDs. There's no shortage of options. If you're in the market to let your baby's brain grow, here are some of our favorites. Each of these videos serves as a great backdrop to learning opportunities. Be sure to say the names of the various objects and colors aloud for your baby's benefit.

Start Smarter "Relax & Learn"

Atlanta-based Start Smarter's "Relax & Learn" was developed by infant and toddler specialists to engage babies and enhance their development. "Relax & Learn," their first video, uses the Mozart Effect to promote rhythm and motion development and to calm and comfort your baby, using pleasant classical music. The video uses adult and kid voices and repetition to teach key words, such as "on," "off," "bubbles," "square" and other animals and shapes; 32 minutes. Ages 1-36 months. \$12.99.

www.startsmarter.com



Baby Einstein "Baby Dolittle"

As one of the first baby video series on the scene, the Baby Einstein company has expanded to include Baby Bach, Baby Mozart, Baby Shakespeare, Baby van Gogh and now Baby Dolittle. In this video, Pavlov the dog and his friends teach babies about the animals in their house, in their yard, and on the farm and river. Babies watch live nature footage of cats, dogs, pigs, bugs, otters and other creatures along with images of familiar objects. In between animal scenes, Pavlov and other puppets perform fun sketches. Each scene is set to classical music and there's plenty of time for you to point out specific colors and words that relate to the images on screen; 30 minutes. Ages 1 and up. \$15.98. www.babyeinstein.com.